

Premium marketing service



Dear clients, in a bid to help us promote your property more effectively, we offer the following 3 fast-track services. As you may already know, we White Mountain has a good market reputation, high visibility and a high traffic website. In addition, we have a good sized marketing budget each month and a wide network of collaborators to showcase your property to.

But the Romanian market is full with advertisers, some good, many bad and buyers/ tenants are inundated with tens and hundreds of similar offers. As an owner, every day lost in finding you a client costs you avoidable losses.

To stay on top, to find you a client faster, we have established 3 powerful optional tools to help you.

1/ Premium Place advertising (otherwise known as Top Listing) – 40 euros per month

Given that there are literally thousands of private users and agents using the key websites such as Imobiliare.ro, Olx.ro, Anuntul.ro and so forth, it is possible to find your advert pushed several pages back after just a few days. With an additional budget of 40 euros per month, for just one or more months (your choice), we are able to use a multitude of the best sites in Romania to keep your listing closer to the top. This is not mandatory of course, but it will certainly help you, if the property is appealing at the price you set. For sale property, we refund any investment you have made from our final fees. But since we have upwards of 1000 properties in our database, it is not practical to use this service without the owner contributing.

2/ Video Tour (1-2 min walk around) – 70-80 euros per video

We now have a partnership with a market leading video tour company. Usually their fees are high, but we have a discount contract that allows us to obtain for you a 1-2 minute video walk through of your property, which dramatically reduces your competition. Such a video is **70 euros** and serves as both a powerful show tool and a permanent memory of your property, which can be used again and again if you are renting.

3/ Professional Photographs – 45-50 euros per set

Although our agency's equipment is good, there is nothing like a set of professional grade photographs to capture your property in the best possible light. As hard as one tries to capture the feeling of a property, it is never perfect with a photograph, but having the very best available, increases your chances. A professional set of the highest quality is 45 50 euros.

Optional Price Summary – chose any or all of these services

1/ Premium Advertising – all areas, 40 euros per month.

2/ Video tour of your property: Bucharest 80 euros

Brasov 70 euros

3/ Professional Photograph set: Bucharest 45 euros

Brasov 50 euros

Kind regards

Damian Galvin, Director, White Mountain Property.